

# WASHINGTON IN THE WEST 2022

JUNE 23 | 9:00 A.M. - 4:00 P.M.

LUXE SUNSET BOULEVARD HOTEL | LOS ANGELES

LOS ANGELES INTELLECTUAL PROPERTY LAW ASSOCIATION

# PATENT AND TRADEMARK TRACKS

INDUSTRY EXPERTS ■ MCLE ■ NETWORKING ■ IN-PERSON

## SCHEDULE

**8:30 AM - 9:00 AM: REGISTRATION, CONTINENTAL BREAKFAST  
AND SPONSOR SHOWCASE**

**9:00 AM - 12:30 PM: PATENT TRACK, SUNSET BALLROOM**

**9:00 AM - 12:30 PM: TRADEMARK TRACK, BRENTWOOD ROOM**

**12:30 PM - 1:30 PM: LUNCH, SUNSET TERRACE**

**1:45 PM - 4:00 PM: PATENT TRACK, SUNSET BALLROOM**

**1:45 PM - 4:00 PM: TRADEMARK TRACK, BRENTWOOD ROOM**

**4:00 PM - 5:00 PM: RECEPTION, SUNSET TERRACE**

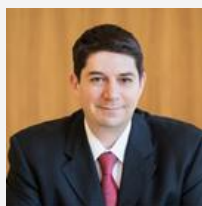
**SPONSOR SHOWCASE & BREAKS, SUNSET BALLROOM**

LAIPLA

### 9:00 AM -10:00 AM Section 101: the Divide between the PTO and the Courts



Arka Chatterjee  
Natera, Inc.



Christopher DiLeo  
BD



Nick Transier  
Dinsmore + Shohl



Jean Nguyen  
Morrison & Foerster

### 10:15 AM - 11:15 AM AI/ML: Myth or Reality?



Hector Agdeppa  
Sheppard Mullin



Jennifer Chiang  
Stripe



Alex Korenberg  
Kilburn & Strode

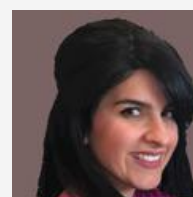


Melissa Patterson  
Sheppard Mullin

### 11:30 AM - 12:30 PM Executing your Patent Strategy: IP Operations from an Attorney Perspective



Diane Gabl Kratz  
Dolby Laboratories



Shirin Tefagh  
Dexcom, Inc.

### 1:45 PM - 2:45 PM Challenges of Developing an IP Program and Growing an IP Portfolio/Team



Sharmini Green  
Intel Corp.



Kristin Lamb  
Oura



Paul Liu  
TuSimple



Donald Min  
Virgin Hyperloop



Richard Yoon  
Cepheid



Kyrie Cameron  
Patterson + Sheridan

### 3:00 PM - 4:00 PM The PTAB Turns 10: Looking Forward to the Next Decade



Scott Boalick  
USPTO



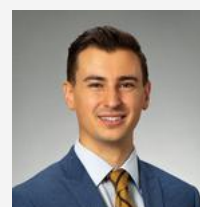
Michelle Armond  
Armond Wilson



Jay Choi  
Uber Technologies



Erin Mehta  
Hulu (Disney)



Jordan Nafekh  
Irell & Manella

## 9:00 AM - 10:00 AM Trademark Year in Review & Look Ahead



Alesha Dominique  
Stroock & Stroock  
& Lavan

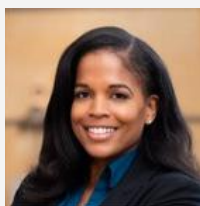


Joyce Liou  
Morrison & Foerster



Lauren Keller  
Katzenellenbogen  
Knobbe Martens

## 10:15 AM - 11:15 AM Establishing Best Practices for In- House Trademark Teams and Practice Tips for Outside Counsel



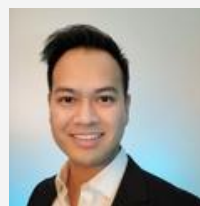
Brittany Estell  
Western Digital



Jordan Keglovits  
Taylor Guitars



Diane Gabl Kratz  
Dolby Laboratories



Sui Duong  
Pure Storage Inc.

## 11:30 AM - 12:30 PM Continued March of Globalization – Trademarks



Steve Shape  
Dennemeyer

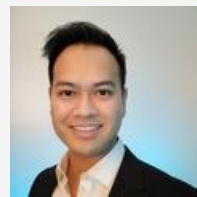


Beverly Shin  
The Beachbody Co.

## 2:30 PM - 3:30 PM Trademark Modernization Act and Use Audit Review by USPTO



Jason Lott  
USPTO



Sui Duong  
Pure Storage Inc.

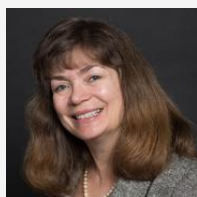
## 3:00 PM - 4:00 PM Fever Isn't the Only Thing Spiking: The Rise in Counterfeit COVID & PPE Trademarks



Colette Durst  
3M



Michael T. Rose  
Homeland Security



Amy Breyer  
Breyer Andrew LLP

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**WILSON** LLP